



## Does the respondent's role affect the final value of management effectiveness? The case of Brazilian marine protected areas

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### ABSTRACT

Over the last decade, there has been a change in the way protected areas are managed across the world, as their management gradually ceases to be the sole responsibility of the government and is being shared with civil society. This study evaluates the management effectiveness, according to the managers and management boards of 20 marine protected areas (MPAs) on the coast of Brazil, using the Rapid Assessment and Prioritization of Protected Area Management (RAPPAM) methodology. There were differences in perspectives of the managers and management boards; 8 MPAs showed a significant difference in management effectiveness values, and 11 MPAs showed a change in management effectiveness category. In addition, there was a positive correlation between the year the management board was established, and the effectiveness value provided by the council, as well as a significant difference between the effectiveness values of the MPAs under federal and state responsibility. In view of these differences, it is suggested that evaluations of management effectiveness should be carried out not only with managers, but also with management boards to reduce possible incongruities caused by the responses of only one person.

**Keywords:** MPA; Management Board; RAPPAM; Environmental Policy; Coral Reef.

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## SIGNIFICANCE STATEMENT

Risks of biased results were observed when considering only the manager testimonials to assess the effectiveness of the management of a protected area. We mitigated this situation by including in our analysis data from other members affected. This is the first study to assess the effectiveness of management from compiling the responses of the manager and also from the management board members, on a large scale, of the Brazilian coast. This approach distinguishes between previous studies that applied different methodologies, including RAPPAM, which only uses the manager's response. We found that in our new trial format, the risks of biased results were avoided. In this way, this study brings changes with updated and accurate results for the evaluation of the effectiveness of the management of a protected area.

## INTRODUCTION

Brazil has more than 9,000 km of coastline with 463 cities, 17 coastal states and more than 50 million people living in coastal zones (Marroni and Asmus 2013). A significant part of the population depends directly or indirectly on resources captured from the marine environment (Vasconcellos *et al.* 2011). According to some authors, the establishment of marine protected areas (MPAs) can provide a great deal of protection against environmental degradation at the local level (Palumbi 2004; Mumby 2006; Babcock *et al.* 2010; Lubchenco and Grorud-Colvert 2015).

MPAs are defined, as "any area of intertidal or subtidal terrain, together with its overlying water and associated flora, fauna, historical and cultural features, which has been reserved by law or other effective means to protect part or all of the enclosed environment" (Kelleher 1999). In Brazil, protected areas (PAs) are denominated conservation units (CUs), and according to the National System of Conservation Units (SNUC), (Article 2 of Law No. 9,985 / 2000):

"A conservation unit is: Territorial space and its environmental resources, including jurisdictional waters, with relevant natural characteristics, legally instituted by the Government, with conservation objectives and defined limits, under a special administration regime, to which adequate protection guarantees are applied". (Brazil 2000)

Decree 4,340, of 2002, instituted two groups of CUs (those of Integral Protection and those of Sustainable Use), sub-divided into twelve categories. The percentage of protected areas in coastal and marine environments in Brazil and in the world has grown steadily, approaching the Aichi target 11, which aimed to protect at least 17% of land areas and 10% of continental waters in the period from 2011 to 2020 (Venter *et al.* 2014). About 236,200 sites around the world have achieved the protection of approximately 7% of the marine area under national jurisdiction (UNEP-WCMC and IUCN 2017). Studies have shown, however, that more than 40% of protected areas are poorly managed (Leverington *et al.* 2010).

Today, Brazil has a total of 7.65% of its protected areas in the Marine Biome, of which 23.13% are made

up of Sustainable Use (SU) UCs (46.3% at the state level, 36.11% at the national level) federal and 17.69% at the municipal level) (MMA 2020), most hectares of MPAs are classified as SU (Schiavetti *et al.* 2013). Sustainable use MPAs are a category that seeks to combine the presence of traditional communities with the conservation of biodiversity (Brazil 2000), allowing, in some cases, the extraction of natural resources. Many of these areas suffer from problems such as economic instability (Pinheiro *et al.* 2015; Fearnside 2016), the absence of a management plan, and a lack of basic infrastructure and staff to carry out surveillance and conservation actions (Gerhardinger *et al.* 2011).

Over the last decade, however, PA management has undergone changes, shifting from being the exclusive responsibility of the government to being shared either with members of civil society or with private actors (Borrini-Feyerabend *et al.* 2013). According to Berkes (1994), co-management can be defined as the division of decision-making responsibilities between natural resource users and government management authorities. Several PAs around the world are using this principle (Horigue *et al.* 2012; Weeks and Jupiter 2013; Vokou *et al.* 2014), mainly because community involvement can contribute to increased environmental awareness and consequently lead to a reduction in social conflicts (Campbell *et al.* 2013; Vasconcelos *et al.* 2013).

In Brazil, social participation in environmental management has been encouraged since 1981 by the National Environmental Policy (Brazil 1981). Other documents, such as the Federal Law for the creation of the National System of Conservation Units (SNUC, in Portuguese) (Brazil 2000) and the Federal Decree that established the National Plan for Protected Areas (Brazil 2006), enshrine the inclusion of society as a condition for PA management.

According to the SNUC, some PA categories must be managed through a management board and through a co-management system, and this council acts as a mediating instrument between the state-society relationship through representation and participation of the population (Nobre *et al.* 2017; Gerhardinger *et al.* 2018). The management board

of a PA is a collegial body formed by stakeholders, and functions as a democratic forum for valorization, discussion, negotiation and management of the area (Gerhardinger *et al.* 2018).

Also according to the SNUC, the management board may be advisory or deliberative. The deliberative council has the power to decide on certain issues involving PA management. The advisory council issues opinions that the manager can either accept or refuse, as the manager is responsible for connecting the social sectors directly related to the PA.

Based on the International Union for Conservation of Nature PA categories system, categories I (Strict Nature Reserve / Wilderness Area), II (National Park) and III (Natural Monument or Feature) must have an advisory council. On the other hand, IUCN category VI PAs (Habitat/Species management area) must have a deliberative council, and category V PAs (Protected Landscape/ Seascape) may have either an advisory board or a deliberative council, depending on the interests of the area (Brazil 2000).

Regardless of the function of the council, according to the SNUC, the council must be composed of members of public power and civil society, with these members being elected by each respective group and representing their group's interests in management of the MPA (IUCN 1994; Brazil 2000) in a partnership system. In this type of system, there is negotiation between the citizens and the holders of power, dividing decision making and planning into committees and giving decision-making power to the citizens (Arnstein 1969).

Regarding PAs, studies evaluating management effectiveness have proved essential in providing useful information and assisting managers and decision makers in identifying strengths and weaknesses (Day *et al.* 2012). Izurieta-Valery (1997) defines management effectiveness as the set of characteristics, capacities and competencies that allow a PA to satisfactorily fulfil the functions and objectives for which it was created. Such assessments offer opportunities to identify key factors that influence MPA management effectiveness, such as monitoring/research, human resources, investment, social participation, and conflicts between users and management (Oliveira-Júnior *et al.* 2016).

Among the methods to evaluate effectiveness, the Rapid Assessment and Prioritization of Protected Area Management (RAPPAM) tool (Ervin 2003a) is one of the most commonly accepted in the world, having been applied in more than 57 countries and 1,800 PAs (Ervin 2003b; Corral 2010; Lu *et al.* 2012; Hockings *et al.* 2015; Oliveira-Júnior *et al.* 2016). In Brazil, RAPPAM had been applied to 473 PAs under Federal and State management up to 2011 (Ogana *et al.* 2012).

The RAPPAM questionnaire was created based on the framework developed by the World Commission on Protected Areas, which covers all six elements of management: context, planning, inputs, processes, outputs, and outcomes (Hockings *et al.* 2000). However, the RAPPAM questionnaire presents certain limitations, as pointed out by Ervin (2003a), such as the methodology having been developed specifically for terrestrial PAs and requiring modifications to be applied to MPAs, as done by Corral (2010) and Brandão *et al.* (2017). In addition, the quality of the data depends on the willingness and participation of PA managers and on transparency in the provision of said information, assuming that managers have the appropriate knowledge to provide reliable data.

Faria (2007) suggests inserting questions in the RAPPAM questionnaire addressing elements that assess the inter-relationships between environmental and human factors, in addition to the ability to understand the objectives intrinsic to the PA. The RAPPAM methodology is applied through interviews or by email / site and is a tool made up of easy-to-understand questions with a guide that explains the purpose of each question (Ervin 2003a).

It is worth mentioning that since its inception, RAPPAM has always been used to evaluate management effectiveness, based only on the perspective of the manager (Goodman 2003; Almeida *et al.* 2016), disregarding the existence of other members involved in PA management. This same reality has been observed in the management effectiveness evaluations carried out in Brazil, wherein only the managers' responses were used to determine the effectiveness value for the area, thereby disregarding the existence of the management board (Santos and Schiavetti 2014; Almeida *et al.* 2016; Araújo and Bernard 2016).

Using the RAPPAM approach, this study evaluated the management effectiveness of 20 Brazilian MPAs with active management boards. The responses were analyzed based on the knowledge of the managers and the management boards to verify whether there are differences between the effectiveness scenarios provided by the two agents of MPA management.

## MATERIAL AND METHODS

MPA selection was based on 18 priority areas for conservation, as indicated by the National Action Plan for Conservation of Coral Reefs (PAN Corals) (Castro *et al.* 2016). A total of 37 MPAs with reef environments were found in these priority areas, this being the total number of MPAs contacted for the research.

Before starting the research, authorization was obtained from the body responsible for the management

of federal MPAs, the Biodiversity Authorization and Information System (SISBIO n° 45079-8). For state MPAs, authorizations were obtained from Rio Grande do Norte (Institute for Sustainable Development and Environment n° 002/2016), Rio de Janeiro (State Institute for the Environment n° 21/2015), and São Paulo (Forestry Institute n° 456/2015).

Initial contact was made with the managers and members of the management boards to explain the research methodology and to provide the link to the questionnaire using Google surveys. Data were collected between April 2015 and September 2016. The RAPPAM questionnaire link was emailed to the managers and management boards. Given the difficulty obtaining more responses from the members of the management boards, the selection of respondents was made according to the existing groups and limited to one respondent representing public power and one respondent representing civil society, totaling three interviewees for each MPA.

When the respondents did not answer all the questions, they were forwarded another email. If the respondents did not have the knowledge and/or information to answer a given question, the question was withdrawn from the final score of the modules. Given the low number of blank responses, this did not affect the final result of the survey.

Of the 37 MPAs, 17 did not respond or the management board was not operational. Therefore, a total of 20 MPAs were analyzed (Table 1 and Figure 1), five of which had only the manager and one member of the management board responding (MPA5, MPA9, MPA11, MPA17 and MPA18), due to difficulty obtaining responses from the other members.

Among the 20 MPAs surveyed, 11 are managed at Federal level, eight at State level, and one at Municipal level. Regarding the management category, 11 MPAs are categorized as integral protection (IUCN categories Ia, II and III), and nine are categorized as sustainable use (IUCN categories IV, V and VI) (Table 1).

The RAPPAM questionnaire used in this research underwent certain modifications to be applied to MPAs, such as the inclusion of questions for the analysis of coastal and marine environments, and questions related to climate change, as proposed by Ervin and Belokurov (2010) (Table 1).

The RAPPAM questions have four response options, with scores varying from 0 to 3. The actual scores as a percentage of the potential score of the

module was used to obtain the effectiveness value for each module. The mean of the 14 modules of the questionnaire (Goals-Results) was used to determine MPA management effectiveness (Table 1).

To obtain the management effectiveness value of the MPAs that had two responses from their management boards, the two answers were averaged for each of the modules, with the management effectiveness value being obtained through the mean values of these modules. For the five MPA that had only one response from the management boards, the single value was used to determine the management effectiveness of the management boards.

Each management effectiveness value obtained for the manager and management board in each MPA was compared to standard values (< 40% - low level, 40-60% - medium level, > 60% - high level) (Ervin 2003a) to define the category in which each MPA is located.

Table 2 summarizes the statistical analyses carried out in this research. The 20 MPAs were used for all the analyses, with the exception of those involving the management levels. These analyses were performed using generalized linear model (GLM). A residual analysis was performed to verify the adequacy of the data to the chosen probability distribution, such as the distribution of errors for all models using the RT4Bio package and rdiagnostic procedure (Crawley 2013). The model was adjusted with Gaussian error distribution. Contrast analysis was used to group explanatory variables that did not differ significantly from one another ( $p > 0.05$ ) (Crawley 2013). If the level of aggregation was not significant and did not alter the deviance explained by the null model, the levels were pooled together (contrast analysis).

A comparison was made between the categories of management effectiveness obtained for the manager and management board of each individual MPA. In addition, the MPAs were classified in terms of the type of management board (advisory and deliberative); the mean and relative standard deviation (RSD) were analyzed and a t-test was performed to check for differences between the two types of councils.

Finally, the mean and RSD were obtained from the effectiveness value provided by the managers and the management boards to verify the management value for the MPAs considering both responses. All statistical analyses were performed using R software (R Development Team 2016).

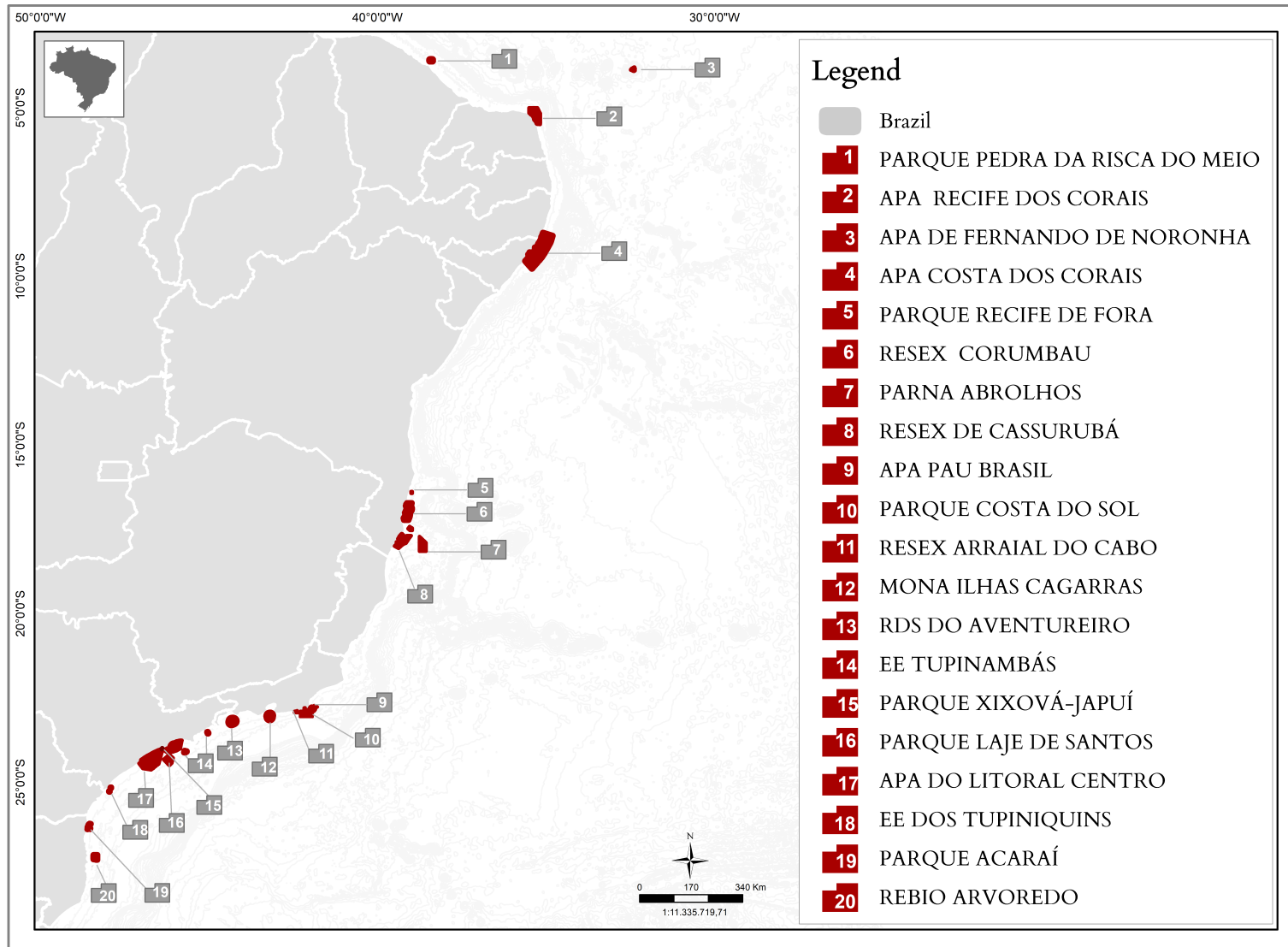
**Table 1.** Marine protected areas, with acronyms, IUCN category, year of creation of the MPA (Year), year of creation of the management board (Year MB), category of protection (IP - Integral Protection; SU - Sustainable Use), management level (F – Federal, S – State, M – Municipal), type of management board (A - Advisory, D - Deliberative), and number persons on the management board that answered the questionnaire.

Marine protected areas	Acronym	IUCN	Year	Year MB	Category	Level	Type of board	Number of answered
Parque Estadual Marinho da Pedra do Risca do Meio	MPA1	II	1997	2015	IP	S	A	2
Área de Proteção Ambiental Estadual dos Recifes de Corais	MPA2	V	2001	2011	SU	S	D	2
Área de Proteção Ambiental Fernando de Noronha	MPA3	V	1986	2002	SU	F	D	2
Área de Proteção Ambiental Costa dos Corais	MPA4	V	1997	2011	SU	F	D	2
Parque Natural Marinho de Recife de Fora	MPA5	II	1997	1997	IP	M	D*	1
Reserva Extrativista Corumbau	MPA6	VI	2000	2002	SU	F	D	2
Parque Nacional Marinho dos Abrolhos	MPA7	II	1983	2002	IP	F	A	2
Reserva Extrativista de Cassurubá	MPA8	VI	2009	2012	SU	F	D	2
Área de Proteção Ambiental Estadual do Pau Brasil	MPA9	V	2002	2002	SU	S	D	1
Parque Estadual da Costa do Sol	MPA10	II	2011	2011	PI	S	A	2
Reserva Extrativista Marinha de Arraial do Cabo	MPA11	VI	1997	2010	SU	F	D	1
Monumento Natural do Arquipélago das Ilhas Cagarras	MPA12	III	1989	2010	IP	F	A	2
Reserva do Desenvolvimento Sustentável do Aventureiro	MPA13	VI	2014	2014	SU	S	D	2
Estação Ecológica Tupinambás	MPA14	Ia	1987	2006	IP	F	A	2
Parque Estadual Xixová-Japui	MPA15	II	1993	2009	IP	S	A	2
Parque Estadual Marinho de Laje de Santos	MPA16	II	1993	2009	IP	S	A	2
Área de Proteção Ambiental Marinha do Litoral Centro	MPA17	V	2008	2008	SU	F	D	1
Estação Ecológica Federal dos Tupiniquins	MPA18	Ia	1986	2012	IP	F	A	1
Parque Estadual Acarai	MPA19	II	2005	2006	IP	S	A	2
Reserva Biológica Marinha do Arvoredo	MPA20	Ia	1990	2004	IP	F	A	2

\*The municipal management board has advisory and deliberative action. However, for the purposes of this research, the management board will be considered as deliberative.

\*\*Source of data: Observatory for Protected Areas of the WWF. Available in <http://observatorio.wwf.org.br/unidades/>





**Figure 1.** Marine Protected Areas of the Brazilian coast that participated in the RAPPAM assessment on management effectiveness.

**Table 2.** Statistical analyses performed for the Marine Protected Areas on the Brazilian coast. Types of variables: explanatory (VE) and response (VR); Interviewee: Manager (M) and Management Board (MB).

Questions	Variables
What is the effect of the responses between Manager and Management Board on the obtained management effectiveness values?	<b>VE:</b> Respondent (M or MB) <b>VR:</b> Management effectiveness
What is the effect of the responses between Manager and Management Board on the values of the management effectiveness modules?	<b>VE:</b> Respondent (M or MB) <b>VR:</b> 14 questionnaire modules
What is the effect of the number of respondents in the Management Board (1 or 2) on the management effectiveness value?	<b>VE:</b> MPA with 1 response from the MB and M (n = 5 MPA) and 2 responses from the MB and M (n = 15 MPA) <b>VR:</b> Management effectiveness
What is the effect of the number of respondents in the Management Board (1 or 2) on the values of the management effectiveness modules?	<b>VE:</b> MPA with 1 response from the MB and M (n = 5 MPA) and 2 responses from the MB and M (n = 15 MPA) <b>VR:</b> 14 questionnaire modules
What is the effect of the management level, time in the position, category of protection and year of creation of the MPA on the management effectiveness value from the Manager?	<b>VE:</b> Management level (Federal and State), time in the position, category of protection and year of creation of the MPA of the Manager. <b>VR:</b> Management effectiveness
What is the effect of the time of creation, time in the position and management level on the management effectiveness value provided by the Management Board?	<b>VE:</b> Time of operation, time in the position and management level (Federal and State) of the Management Board. <b>VR:</b> Management effectiveness

## RESULTS

According to the managers' responses, six MPAs showed high effectiveness (> 60%), with MPA8 showing the highest value, and six MPAs showed low effectiveness (< 40%), with MPA17 showing the lowest value (Figure 2). On the other hand, when analyzing management effectiveness according to the members of the management boards, none of the 20 MPAs were considered to be highly effective, with the highest value being observed for MPA18 (58.8%), and five MPAs showing low effectiveness, with the lowest value observed for MPA13 (Figure 2).

This absence of a standard in the management effectiveness responses provided by the managers and the management boards can be better analyzed when comparing the effectiveness categories for the 20 MPAs. As such, 11 MPAs presented a change between categories (from high to medium or from medium to low), eight of which showed the highest effectiveness value for the manager and three showing the highest effectiveness value for the management board (Figure 2). Grouping these 11 MPAs with a changed category according to the type of management board, it was found that three MPAs have advisory management boards (MPA1, MPA12 and MPA16) and eight MPAs have deliberative management boards (MPA2, MPA3, MPA4, MPA5, MPA8, MPA9, MPA13 and MPA17) (Table 1 and Figure 2).

Through GLM, eight MPAs showed a significant difference between the management effectiveness values provided by managers, in comparison to those provided by management boards (Table 3, Figure 2). Among these eight MPAs, two have advisory management boards (MPA1 and MPA14), and six have deliberative management boards (MPA2, MPA4, MPA8, MPA9, MPA13 and MPA17) (Table 1 and Figure 3).

However, when evaluating management effectiveness according to the types of management boards, a significant difference was not found ( $t$ -test:  $21.29$   $t = 0,382$ ,  $df = 191$   $p > 0.05$ ) between mean effectiveness for the advisory and deliberative management boards ( $mean = 47.1$  and  $45.1$   $RSD = 19.8$  and  $22.5$ , respectively).

According to the GLM of the 14 modules that compose the management effectiveness values provided by managers, in comparison to values provided by management boards, it was observed that only the Research, Assessment, and Monitoring modules presented significant differences ( $Deviance_{2,36} = 2124.88$ ,  $p = 0.04$ ), with none of the other modules differing between managers and management boards ( $p > 0.05$ ).

In turn, when comparing management effectiveness from the manager's perspective with that of the management board, no significant differences were ob-

served between the effectiveness values for the five MPAs that had only one response from the council, compared with the effectiveness values for the 15 MPAs with two answers from the council ( $Deviance_{3,36} = 510.47$ ,  $p = 0.4$ ). A significant difference between the two groups of MPAs was not found when comparing the 14 modules that compose effectiveness as a variable response ( $p > 0.05$ ).

Considering the answers of the management boards, a difference was observed when the effectiveness value was separated between the management levels of 19 of the analyzed MPAs, with the federal level showing a higher effectiveness value in comparison to the state level (Table 4). In addition, a positive correlation was observed between management effectiveness of the management boards and the time since their creation, indicating that the older the council, the greater the MPA management effectiveness value. However, no differences were observed in management effectiveness in relation to the management board's time in the position (Table 4).

When analyzing the mean between managers and management boards, it was observed that no MPA presented a high effectiveness value, and eight showed a low effectiveness value (Figure 3). In addition, when calculating the mean of the 20 MPAs with management effectiveness values for managers and management boards, a mean value of 46.0 ( $RSD = 20.2$ ) was found.

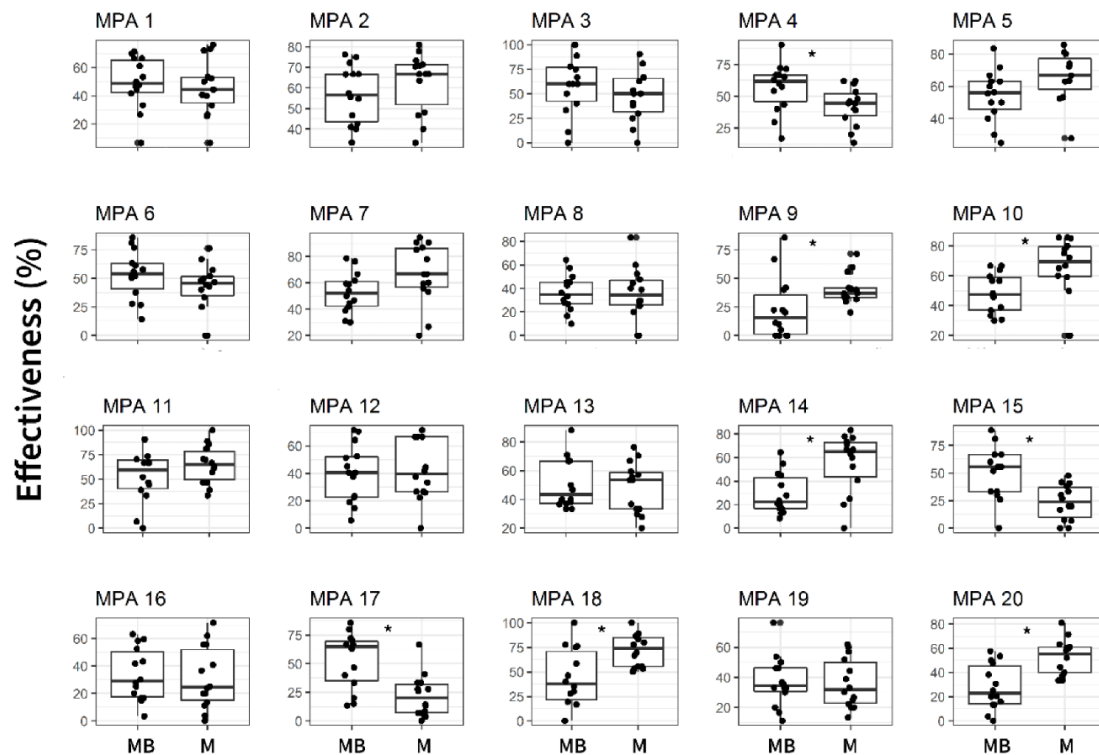
## DISCUSSION

When calculating mean management effectiveness values provided by the managers and the management boards, a difference was found in comparison to the model that has been used for MPAs in Brazil and the rest of the world (Ervin 2003b; Veenvliet and Sovinc 2009; Corral 2010; Lu *et al.* 2012; Ogana *et al.* 2012; Araújo and Bernard 2016; Brandrão *et al.* 2017). In this model, effectiveness is based only on the evaluations given from managers' perspectives.

It was observed that management effectiveness values provided by the managers and the management boards presented very close mean values for the 20 MPAs analyzed herein ( $mean = 47.2$   $RSD = 33.1$  for the managers;  $mean = 46.1$   $RSD = 20.7$  for the management boards), although different values were shown for the individual MPAs (Figure 2). From the management board's perspective, all Brazilian MPAs still require improvements to achieve the protection objectives for which they were created, especially in Results (whether actions in the last two years were consistent with the MPA) and Inputs (addressing infrastructure, employees, financial resources and communication).

This category of mean management effectiveness





**Figure 2.** Boxplots, indicating minimum, maximum, median, lower and upper quartiles of the modules that form management effectiveness (%) from the management board (MB) and manager (M) perspectives for the 20 marine protected areas. \*Statistical differences.

has also been found in other PAs around the world, as observed by Lu *et al.* (2012), who found a mean effectiveness value of 55% when studying five PAs in Taiwan, and Corral (2010), who, in turn, identified a mean value of 57.4% in seven MPAs in Spain. In addition, when analyzing mean management effectiveness of MPAs in Brazil, Ogana *et al.* (2012) found a value of 49.3% for 40 marine and coastal PAs, and only Brandão *et al.* (2017), working with 11 MPAs within reef environments, found a high effectiveness value in 2015 (60.0%).

Through analysis of effectiveness in the work of Brandão *et al.* (2017), on 11 MPAs over 10 years, it was observed that Inputs was the biggest contributor to reductions in management effectiveness values. According to the authors, this shows a problem between the structuring of the MPA and its capacity to develop protection functions, without human resources, financial resources and infrastructure. Other studies have also shown that Inputs were responsible for reducing the effectiveness value in PAs (Goodman 2003; Corral 2010; Gerhardinger *et al.* 2011; Lu *et al.* 2012; Magris *et al.* 2013). Leverington *et al.* (2010) also highlight that these low scores on questions about financial and human resources are a global standard for

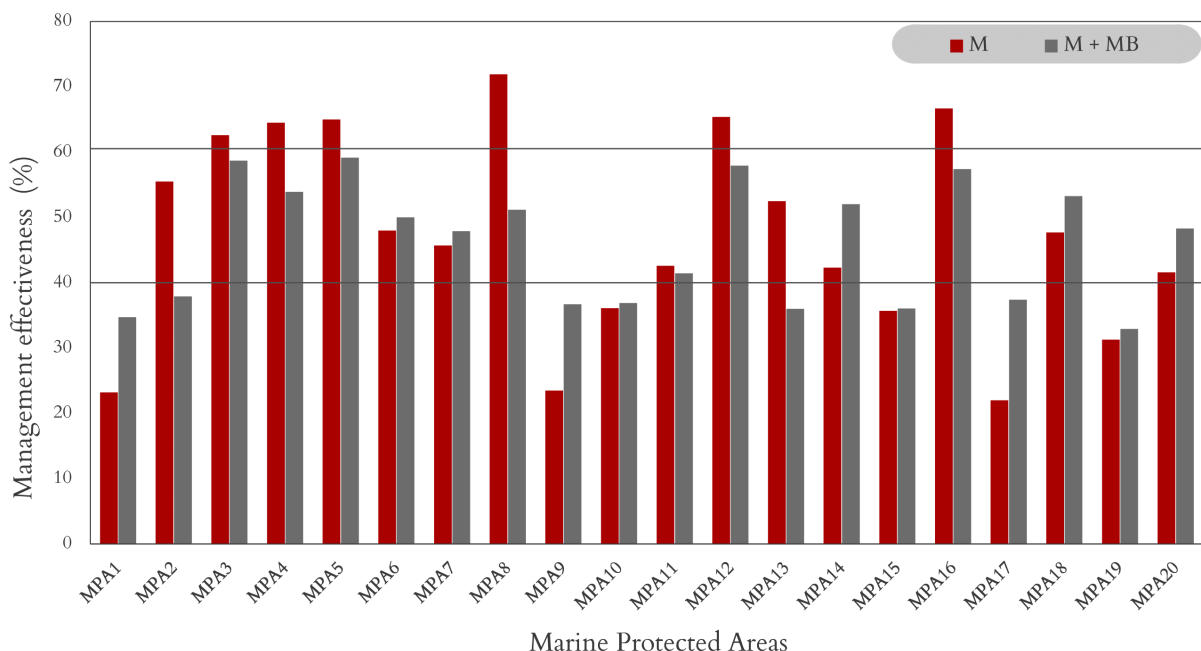
PAs, whether marine or terrestrial.

Oliveira Júnior *et al.* (2016), working on MPAs in Brazil, identified five variables as the most important for good management (higher levels of monitoring / research; higher investment; greater human resources; greater social participation, and; lower levels of conflict between users and managers). Analyzing these variables according to the mean of the managers' responses and the mean of the management board, no significant difference was found between them. However, the responses of the managers maintained a higher mean value than the responses of the management board, especially on variables whose questions more directly address the relationship of the MPA with the population, such as questions on human resources, the existence of conflicts and social participation.

When comparing management effectiveness from the perspectives of the managers and management boards, both were expected to report similar values for the same MPA, especially among the nine MPAs with deliberative management boards. This was expected because, according to Federal Decree 4.340/02, it is necessary to hold public meetings to discuss problems and possible solutions for the co-management of

**Table 3.** Generalized linear models (Gaussian Error Distribution) built with the response of management effectiveness among the respondents (manager and management board) for the 20 marine protected areas. \*Marine protected area that showed significant difference in management effectiveness between the manager and the management board.

MPA	df	Deviance/F	P
MPA1	1	2099.4	0.04*
MPA2	1	4890.6	0.003*
MPA3	1	237.51	0.3
MPA4	1	1765.7	0.03*
MPA5	1	946.57	0.2
MPA6	1	61.21	0.6
MPA7	1	79.56	0.6
MPA8	1	5834.9	0.004*
MPA9	1	4703.9	0.002*
MPA10	1	10.62	0.8
MPA11	1	54.04	0.7
MPA12	1	771.5	0.1
MPA13	1	4274.3	<0.001*
MPA14	1	1505.3	0.03*
MPA15	1	2.31	0.9
MPA16	1	1358.0	0.07
MPA17	1	6625.1	<0.001*
MPA18	1	856.93	0.3
MPA19	1	40.44	0.7
MPA20	1	904.6	0.2



**Figure 3.** Management effectiveness by manager (M) and mean management effectiveness by manager (M) and management board (M + MB) for the 20 marine protected areas analyzed (below the continuous line - low management effectiveness; between the continuous and the dotted lines - medium management effectiveness; and above the dotted line - high management effectiveness).

**Table 4.** Deviance of the minimum model by verifying the effect of explanatory variable on management effectiveness by manager (M) and by management board (MB). (Gaussian Error Distribution). \*Significant difference between the values of the variable.

Response Variable	Explanatory Variable	df	Deviance/F	P
Effectiveness M	Management level	1	233.68	0.34
Effectiveness M	Time in the position	1	0.13	0.98
Effectiveness M	Category of protection	1	8.73	0.85
Effectiveness M	Creation year of the MPA	1	416.50	0.20
Effectiveness MB	Management level	1	740.62	<0.01*
Effectiveness MB	Time in the position	1	19.09	0.5
Effectiveness MB	Time of creation of the MB	1	364.13	<0.01*

must be recorded in the minutes and made available to all council members, including new members. This favors information transparency regarding what happens in any given PA (Brazil 2002).

However, among the 20 MPA analyzed, eight presented a significant difference and 11 presented a change in the management effectiveness category between the responses of the managers and the management boards, of which six and eight of the MPAs have deliberative management boards, respectively. Several factors could be related to this difference in the effectiveness value provided by the managers and the management boards, among which are the challenges management boards face in holding meetings. These meetings are infrequent or do not have the effective participation of council members (Nobre and Schiavetti 2013), which makes it difficult to exchange information, affecting management members' knowledge on how the MPA is actually working.

It is common for stakeholders to have different preferences regarding the performance of an MPA, like biological, economic and socio-cultural indicators, as observed by Himes (2007) in Italy. This reinforces the need to incorporate different perspectives on the areas being evaluated. In this study, although there is mismatching between manager and management board responses, with approximately 50% of the managers having lower effectiveness values (Figure 2), it is possible to observe that, from the perspective of the management board, 75% of MPAs have medium management effectiveness. This indicates that, although there are management problems, there is also a degree of success in managing these areas.

According to certain authors, the RAPPAM methodology presupposes that managers and administrators have adequate knowledge of the PA to provide sufficient information to determine the effectiveness value, and that the quality of the information provided will influence the final value obtained (Ervin 2003a, b; Cook and Hocking 2011). In the present study, problems were found during the data collection phase, whereby managers and management boards

reported not having sufficient knowledge to answer all the questions, leaving some questions or modules blank or providing information that was not in alignment with the MPA's actual performance.

The problem of climate change is perceptible throughout the world because it affects the ecological functionality of reef environments, mainly due to ocean warming and acidification, which in turn causes bleaching of corals (Hoegh-Guldberg *et al.* 2007; Baker *et al.* 2008). When the RAPPAM was developed, the issue of climate change was already recognized as a threat to PAs. However, it was not seen as an issue that would affect all management aspects in these areas (Ervin and Belokurov 2010). Climate change is now even more important, as Brandão *et al.* (2017) have identified it as a threat for the next 5 years, being mentioned by all MPA managers within reef environments. Although there is planning for climate change, there are no inputs or processes to put such actions into practice.

The results of the present study indicate that older management boards can positively influence the effectiveness value of an MPA and contribute to its management. According to Vokou *et al.* (2014), in order for councils to implement effective action regarding the institutions they represent, it is necessary for local actors who are crucial for decision-making processes to be part of the council, and their distribution should be representative of the local reality. According to Federal Decree 4.340/02, to carry out its functions, the PA management boards in Brazil should be as representative as possible and include active public bodies in the region and representatives of local civil society (Brazil 2002).

Furthermore, Vokou *et al.* (2014) also point to the issues raised by managers regarding qualification, and how council members are prepared to carry out their responsibilities. In this sense, Brazil has been developing environmental education actions, which aim to strengthen and stimulate the implementation of environmental communication and education actions, as well as promote participation and social control in

PA creation, implementation, and management processes. This is in line with the main guidelines on the complex management of PAs (Lockwood *et al.* 2006).

Differences in management effectiveness between MPAs managed at federal and state levels, have also been observed in other surveys (Ogana *et al.* 2012), as expressed by the answers of the management boards in our study. Although both have community participation within area management, the management of all federal PAs is overseen by the Chico Mendes Institute for Biodiversity Conservation (federal institution in charge of PA management). These federal PAs have their own budget, independent of the budgets dedicated to other areas of federal environmental management (MMA 2009).

In turn, state PAs are managed under the responsibility of each state, many of which are not effectively implemented (Bernard *et al.* 2014), affecting their effectiveness value. These same authors point to the greater susceptibility of state PAs to local interests and political businesses when compared to federal PAs, leading to the reduction and reclassification of state PAs.

It is important to highlight some existing problems regarding the RAPPAM questionnaire, such as a lack of in-depth data analysis, as it considers only the final effectiveness value and ignores questions with negative responses. The non-existence of an "I do not know / not known" option in the questionnaire (Veenvliet and Sovinc 2009); information reliability; and the dependence on the interviewees' knowledge (Ervin 2003a; Veenvliet and Sovinc 2009), which, associated with the limited number of questionnaires applied, could affect the effectiveness value of the PA.

In addition, other problems were also found regarding application of the methodology, such as the limitations related to interviewee selection, due to the quantity of MPAs analyzed and the distance between them, which made it difficult to obtain answers for all areas. However, studies in areas that are closer together, or with the analysis of fewer MPAs, would probably not face this type of problem.

Another potential bias in online research (passive method) was also recognized, whereby only people wishing to participate in the research may respond. However, Fouladi *et al.* (2002) found only a small difference in the pattern of responses between questionnaires answered by the respondent (on paper) and self-administered electronic ('on-line') questionnaires. Moreover, there is a low probability of 'social desirability bias', that is, when the answer is determined by socially acceptable norms rather than the true situation (Bowling 2005). As such, we believe that the results presented here are valid for the scale of the study.

In 1992, the UN Convention on Biological Di-

versity recognized the importance of engaging local communities in the formulation and implementation of conservation actions, as well as the need for environmental education and awareness (UNEP 1994). Young *et al.* (2012) reinforced this importance by emphasizing that the incorporation of the knowledge, skills and needs of local residents in conservation planning are important for the protection of biodiversity and conflict management.

This theme has almost reached a consensus in the literature (Glaser *et al.* 2010; Ferrol-Schulte *et al.* 2013; Jones 2014). In Brazil, the Federal Law of SNUC also addresses the issue of community participation by encouraging local populations and private organizations to establish and manage PAs through a management board (Brazil 2000).

Given the results, we suggest that not only managers, but also stakeholders with management knowledge that participate in decisions of the MPA contribute to the evaluation of management effectiveness in PAs and other areas with co-management. The approach of using a mean would be more aligned with the management situation of the PA, reducing possible inconsistencies resulting from the analysis of effectiveness using only the managers' perspectives, and helping to obtain a value closer to reality. This new reading in the method could also be carried out in other regions of the world for PAs that have a co-management system, favoring the achievement of better results.

## CONCLUSION

Among the 20 MPAs analyzed in the present study, it was observed that managers and management boards can present significant differences between their effectiveness values. Thus, it is important to conduct further research involving evaluation of the effectiveness of management boards, for example, to test the effect of the number of respondents (if there are one, two, or more members on the council) and consider the group to which the members belong (evaluating only those within civil society or those within public power separately). This information would make it possible to obtain a value that is more comparable to the reality of the area.

Additionally, there is a positive correlation between the age (creation time) of the management board and its effectiveness. It is worth highlighting a problem regarding the quality of information provided by respondents of the RAPPAM questionnaire, as the information needs to be adequate to provide sufficient data for the analysis. The verification of this information is difficult and affects the final values for management effectiveness of each MPA. Therefore, the importance of applying the questionnaire not only

to the managers of the PA but also to other members directly involved in area management will help reduce possible inconsistencies.

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## DATA AVAILABILITY

The datasets generated during and/or analysed during the current study are available from the corresponding author on reasonable request.

## CONFLICT OF INTEREST

The authors have no conflicts of interest to declare.

## CONTRIBUTION STATEMENT

Conceived of the presented idea: C.S.B., A.S.  
Carried out the experiment: C.S.B, C.Z., W.D.  
Carried out the data analysis: C.S.B, C.Z., W.D. J.L.T.  
Wrote the first draft of the manuscript: C. S. B.  
Review and final write of the manuscript: C. S. B, J.L.T.  
Supervision: A.S.

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## Additional Files

### Add File 1

## PAN Coral Reef Effectiveness Questionnaire

### GUIDELINES FOR ANSWERING THIS QUESTIONNAIRE

Modules 3 to 20 have the following options to each question: Yes, Mostly Yes, Mostly No, and No, considering that the respondent must choose the option that best describes the situation in the conservation unit.

The questionnaire should be answered by the manager of the conservation unit and 2 members of the management council, 1 of the government, and 1 civilian.

This questionnaire will be used for the development of the doctoral project entitled "*Efetividade das Unidades de Conservação Marinhas que protegem ambientes recifais no litoral brasileiro*", conducted by Camila dos Santos Brandão, a student at the Universidade Estadual de Santa Cruz - UESC, with the approval of Sisbio (Authorisation No. 45079-8).

The data collected here will be used solely for research, to prepare reports for Sisbio, and for the conservation units that request these data.

The names of the persons who provided the information will be safeguarded, and will only be used to control the research.

## Assessment of the Effectiveness of Marine Conservation Units

### GENERAL INFORMATION OF THE CONSERVATION UNIT

#### 1. PROFILE

- a) Name of the conservation unit: \_\_\_\_\_
- b) Date of creation of the conservation unit: \_\_\_\_\_
- c) Area of the conservation unit (ha): \_\_\_\_\_
- d) Percentage of terrestrial area of the conservation unit (%): \_\_\_\_\_
- e) Full name of the person responsible for this information: \_\_\_\_\_
- f) Position of the person responsible for the information: ( ) Manager ( ) Management council
- g) Time working in this position: \_\_\_\_\_
- h) Date of completion of the questionnaire: \_\_\_\_\_
- i) Number of workers at the conservation unit: fully employed: \_\_\_\_\_  
temporary: \_\_\_\_\_ volunteers: \_\_\_\_\_
- j) Number of outsourced workers: \_\_\_\_\_
- l) Number of people from formal partnerships: \_\_\_\_\_

## CONTEXT

<b>3. BIOLOGICAL IMPORTANCE</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The CU contains all the possible species on the Brazilian list or on the state lists of endangered species.				
b) The CU contains a significant number of species that are endangered, overexploited, threatened by overexploitation, and/or reduced by various pressures.				
c) The CU contains all the possible species that represent the coastal biodiversity of Brazil.				
d) The CU has significant levels of endemism of coral reef species.				
e) The CU exerts a critical landscape function.				
f) The CU contains a full range of representatives of all the species associated with the present ecosystems.				
g) The CU system is highly representative of the marine protected areas of Brazil.				
h) The CU supports minimal viable populations of coral reef species.				
i) The CU maintains the historical patterns of structural diversity.				
j) The CU protects ecosystems in an area that has declined significantly.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!



4. SOCIO-ECONOMIC IMPORTANCE	Y	M/Y	M/N	N
a) The CU is an important source of employment for local communities.				
b) The local communities depend on resources of the CU for their livelihood.				
c) The CU offers community development opportunities through the sustainable use of resources.				
d) The CU carries religious or spiritual importance.				
e) The CU has relevant aesthetic, historical and/or cultural importance.				
f) The CU has plant and animal species of high social, cultural, or economic importance.				
g) The CU has a recreational value.				
h) The CU contributes significantly to environmental services and benefits to the surrounding communities.				
i) The CU has an educational and/or scientific value.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

5. OVERALL VULNERABILITY	Y	M/Y	M/N	N
a) Any illegal activities at the CU are difficult to monitor.				
b) The application of legal instruments is low in the region.				
c) It is difficult to control any illegal activities inside the CU.				
d) Cultural practices, beliefs, and traditional uses are in conflict with the goals of the CU.				
e) The CU resources have a high market value.				
f) The conservation unit is easily accessible for illegal activities.				
g) There is a high demand for the natural resources of the CU.				
h) Management of the CU is suffering pressure to create actions that are contrary to its objectives.				
i) It is difficult to hire employees for the CU.				
j) It is difficult to retain the team at the CU.				
l) The local community has a negative perception of the CU.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

<b>6. VULNERABILITY TO CLIMATE CHANGE</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) Any existing threats will exacerbate the effects of climate change.				
b) The area is susceptible to rising sea levels.				
c) The area contains species that are particularly susceptible to increased temperature changes.				
d) The area contains species that are on the edge of their geographical distribution (North, South, East, or West).				
e) The area is susceptible to chemical changes associated with climate change (for example, acidification).				
f) The area plays a fundamental role in the conservation of species under climate change scenarios.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

## PLANNING

<b>7. GOALS</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The goals of the CU include the protection and conservation of biodiversity.				
b) The specific goals related to biodiversity are clearly expressed in the CU planning instruments.				
c) The management instruments are consistent with the goals of the CU.				
d) The workers and administrators of the CU understand the goals and policies of the CU.				
e) The management council of the CU understands the goals and policies of the CU.				
f) The local communities support the goals of the CU.				
g) Public use is incompatible with the goals of the CU.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

<b>8. LEGAL SUPPORT</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The CU and its natural resources have legal backing.				
b) The land tenure is regularised.				
c) Demarcation and boundary signalling of the CU are suitable.				
d) The human and financial resources are adequate for the critical protection actions.				
e) There is legal support for conflict management.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

<b>9. DESIGN AND PLANNING OF THE AREA</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The location of the CU is consistent with its goals.				
b) The design of the CU favours biodiversity conservation and/or socio-cultural and economic aspects.				
c) The design and category of the CU were defined in a participatory process.				
d) CU zoning is appropriate for achieving the goals.				
e) Land/Sea use in the immediate surroundings enable the effective management of the CU.				
f) The CU is part of a larger management zoning plan.				
g) The category of the CU is suited to the natural features and use of the area.				
i) The limits of the CU are respected by all users (fishing community, tourists, diving groups).				
j) The CU has ecological connectivity or continuity with other CUs.				

**NOTE:** If a question does not apply, if it cannot be answered, or if there is some special feature, PLEASE ENTER THIS INFORMATION HERE!

<b>10. PLANNING AND ADAPTATION TO CLIMATE CHANGE</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The workers and administrators of the CU understand the importance and the implications of adapting to climate change.				
b) Climate-related conflicts are understood and proactively addressed.				
c) The design and demarcation of the CU minimises climate-related impacts.				
d) The design and demarcation of the CU optimises and improves adaptation of the species and the ecosystem.				

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## INPUTS

<b>11. HUMAN RESOURCES</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) There are enough employees to manage the area effectively.				
b) The employees have skills that allow them to develop critical or priority management activities.				
c) The team is offered training and development opportunities to meet the needs of the CU.				
d) There is a periodic assessment of performance and progress.				
e) The working conditions allow the team to meet the goals of the CU.				

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12. COMMUNICATION AND INFORMATION	Y	M/Y	M/N	N
a) There are appropriate means of communication between employees in the field and at the office.				
b) The existing ecological and socioeconomic information is appropriate for management planning.				
c) There are adequate means for data collection.				
d) There are adequate systems for data processing and analysis.				
f) There is effective communication of the CU with the local communities.				
g) There is effective communication with the various administrations that affect/participate in the management of the area.				

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13. INFRASTRUCTURE	Y	M/Y	M/N	N
a) The transport infrastructure is appropriate to meet the goals of the CU.				
b) The work equipment (field and office) is appropriate to meet the goals of the CU.				
c) The land and sea infrastructure allows the workers to perform critical management activities.				
d) The maintenance and care of equipment are adequate to ensure long-term use.				
e) There is an infrastructure for visitors (interpretation centre, museum, information centre).				
f) The infrastructure for visitors is adequate for the volume of visitors.				

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14. FINANCIAL RESOURCES	Y	M/Y	M/N	N
a) The current budget meets the management needs of the CU.				
b) The financial resources of the last 5 years were sufficient to meet the goals of the CU.				
c) Financial resources for the next 5 years have been estimated to meet the goals of the CU.				
d) The financial management practices promote the efficient management of the CU.				
e) The allocation of resources complies with the priorities and goals of the CU.				
f) The financial forecast for the conservation unit in the long term is stable.				
g) The conservation unit is capable of attracting external resources.				
h) The CU generates resources with other practices (ticket sales, contribution of NGOs, taxes, fees).				
i) The resources obtained from the various practices remain at the CU.				

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15. INPUTS TO CLIMATE CHANGE	Y	M/Y	M/N	N
a) The staff has the appropriate skills and knowledge to manage the climate change adaptation and mitigation.				
b) Existing data on the potential impacts of climate change are suitable for management planning.				
c) The role of CUs in climate change adaptation and mitigation is appropriately communicated.				
d) Equipment and installations are suitable for monitoring the impacts of climate change.				
e) The area has current financial mechanisms related to the climate (for example, REDD +, mitigation funds).				

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## PROCESSES

16. PLANNING	Y	M/Y	M/N	N
a) There is a current and comprehensive management plan.				
b) There is an inventory of natural and cultural resources that is suitable for the management of the CU.				
c) There is an analysis and a strategy to address the threats and pressures of CU.				
d) There is a detailed annual work plan with specific goals to meet the management objectives.				
e) The results of the research, monitoring, and traditional knowledge are used routinely in planning.				
f) There is coastal management that is planned and integrated to land-use in the immediate surroundings of the CU.				
g) There is public use planning.				
h) There is updated mapping (GIS) to support management activities.				
i) There is a monitoring plan that periodically oversees management of the CU.				
j) There is an education and awareness programme tied to management goals.				

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17. DECISION-MAKING PROCESS	Y	M/Y	M/N	N
a) There is a clear internal organisation of the management team.				
b) Decision-making in management is transparent.				
c) The CU regularly collaborates with partners, local communities and other organisations.				
d) The local communities effectively participate in the management of the CU, contributing to the decision-making process.				
e) There is a well-established and effective council.				
f) There is effective coordination between the CU and related organs and entities.				
g) There is positive communication and cooperation of the travel agencies in relation to management of the CU.				

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<b>18. RESEARCH, ASSESSMENT, AND MONITORING.</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The impact of the legal activities of the CU is monitored and accurately recorded.				
b) The impact of the illegal activities of the CU is monitored and accurately recorded.				
c) The impacts of public use are accurately monitored and duly recorded.				
d) Research on ecological issues is consistent with the needs of the CU.				
e) Research on socioeconomic issues is consistent with the needs of the CU.				
f) The CU and local communities have regular access to information from surveys conducted at the CU.				
g) The CU team has access to recent scientific knowledge.				
h) The critical needs for research and monitoring are identified and given priority.				
i) The results of research and monitoring are regularly incorporated into planning and allow adaptive management of the CU.				

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<b>19. CLIMATE CHANGE PROCESSES</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The management plan explicitly incorporates the likely impacts of climate change.				
b) There is a review and a strategy to address climate change-related threats.				
c) Decisions regarding the compensations of biodiversity and climate management are transparent.				
d) The impacts of climate change are clearly recorded and compared with basic information.				
e) Research on key climate-related issues is consistent with the impacts of climate change on the CU.				

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## RESULTS

<b>20. RESULTS (In the last two years, the following actions were consistent with the threats and pressures, the goals of the CU, the annual work plan, and the existing and potential impacts of climate change)</b>	<b>Y</b>	<b>M/Y</b>	<b>M/N</b>	<b>N</b>
a) The CU ensured the prevention and detection of threats, and the application of relevant laws.				
b) The CU ensured the recovery of areas and preventive/corrective actions adapted to its needs.				
c) The CU performed the management of wildlife, habitat or natural resources tailored to its needs.				
d) The CU held campaigns to divulge information to society.				
e) The CU controlled the number of visitors according to its needs.				
f) The CU implemented and maintained its infrastructure.				
g) The CU performed management planning and prepared inventories.				
h) The CU supervised and assessed staff performance.				
i) The CU provided training and human resources development.				
j) The CU supported the organisation, training, and development of local units and the council.				
l) Research was conducted at the CU in accordance with its goals.				
m) The results of management were monitored.				
n) The CU provided environmental education actions.				
o) The actions to prevent climatic threats were sufficient to minimise related threats, such as invasive species.				
p) The actions to restore key ecosystems were sufficient to minimise climate impacts and increase resilience.				
q) The habitat or wildlife management actions were sufficient to minimise potential climate impacts.				
r) The activities to raise awareness on the importance of the CU in the mitigation and adaptation of climate change were appropriate.				
s) Infrastructure development actions did not increase or aggravate climate-related impacts.				
t) The management planning actions were sufficient to resolve existing climate change impacts.				
u) Staff training and results related to climate change were sufficient to achieve the main goals.				
v) The research and monitoring of results on climate change were consistent with the level of climate threats.				

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